

# Call for Sponsors & Exhibitors & Advertisers

## Show Your Company at NAMA 07

### The Levels for Sponsors:

Level	Cost	Availability	X
<b>Platinum</b> (booths 1-4)	\$7,500	4 available (limit 1 ea)	
<b>Gold</b> (booths 8-32)	\$3,500	4 available (limit 1 ea)	
<b>Silver</b> (booths 8-32)	\$1,750	4 available (limit 1 ea)	

(for benefits of sponsorship please see the attached table)

### Basic Booth Costs

Level	Cost	Availability	X
Basic Booth (booths 8-32)	\$600	16 available (limit 1 ea)	

### Advertising Costs

Size	Cost	X
Full Page	\$1,200 <i>(Reserved for Platinum Sponsors only)</i>	
1/2 Page	\$700	
1/4 Page	\$350	
1/8 Page	\$200	

Program guide artwork submission deadline for NAMA 07 Albuquerque is March 15th, 2007.  
To be a sponsor, exhibitor or advertiser it is very important to submit the following information:

Booth location preference top 3 in order	Total Payment enclosed

Date: \_\_\_\_\_ Name: \_\_\_\_\_

Phone: \_\_\_\_\_ Work: \_\_\_\_\_ Email: \_\_\_\_\_

Organization (if applicable): \_\_\_\_\_

Address: \_\_\_\_\_ City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Description of Services or products offered at booth(100 word max): \_\_\_\_\_

Logo enclosed  jpeg or tiff of photo e-mailed at 300 DPI resolution of approx 2 inch size

*Artwork deadline to be included in the program guide is March 15<sup>th</sup>, 2007!!!*

Payment Method (please check which applies)

- Fax the form with c.c. number to (505) 294.7572 & e-mail the logo/advertising file
- Fax the form with copy of your check & mail & e-mail the logo/advertising file
- Visa/MC c.c. number \_\_\_\_\_ exp date \_\_\_\_\_  
Last 3 digits on the signature strip (back side of card) \_ \_ \_

We do not encourage e-mail for security reasons. Sorry we do not take American Express or Discover cards.

Send Attn to: Ron Hadsall – NAMA Albuquerque Conference Team

PO Box 23446

Albuquerque, NM 87192

e-mail: [namaconf2007@ayurveda-nama.org](mailto:namaconf2007@ayurveda-nama.org)

NAMA Conference 2007– Call for Sponsors Exhibitors & Advertisers

NAMA PO Box 23446, Albuquerque, NM 87192 tel. 1.800.669.8914 or (505)323.2838 e-mail: [namaconf2007@ayurveda-nama.org](mailto:namaconf2007@ayurveda-nama.org)



# NAMA 2007

AYURVEDIC CONFERENCE

## HEALTHY LIVING AND PROFESSIONAL EDUCATION

### AYURVEDA IN PRACTICE

#### CONFERENCE GUIDE ADVERTISING SPECS

##### Full Page

LIVE AREA 7.75"W x 10.25"H

TRIM 8.5"W x 11"H

BLEED 8.75"W x 11.25"H

##### 1/2 Page H

3.75"W x 5"H

##### 1/2 Page V

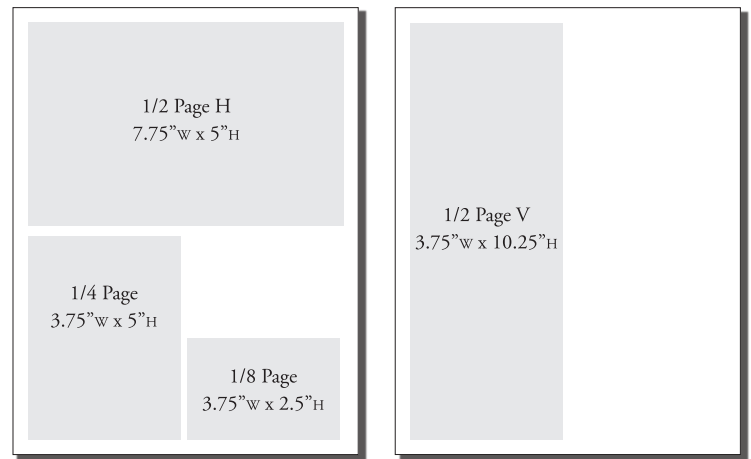
3.75"W x 10.25"H

##### 1/4 Page

3.75"W x 5"H

##### 1/8 Page

3.75"W x 2.5"H



#### ACCEPTED FILES

- Adobe PDF files created CMYK with hi-resolution print optimized format; all images and fonts embedded.
- Adobe InDesign files with all images included and fonts converted to outline.
- Adobe Photoshop EPS, TIFF or JPG files, CMYK, 300dpi at 100%.

All ads should be CMYK

Files may be emailed to [rhadsall@ayurveda.com](mailto:rhadsall@ayurveda.com) or sent on disc to

Ron Hadsall

The Ayurvedic Institute

11311 Menaul Blvd NE

Albuquerque, NM 87112

#### CONTACT

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