

SPONSOR & EXHIBITOR BENEFITS

PLATINUM SPONSOR - \$7,500

2008 Conference Benefits:

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| • Prominent Special Location in Exhibitors Hall; Prime visibility in high traffic location | \$1,500 |
| • AND Double Booth, 8' x 16' | |
| • Organization Banner (1) 4' x 6' (max size) on the back of the main stage | \$1,000 |
| • Prominent acknowledgement with descriptive text in the Program Guide, in all advertisements, on the NAMA website; and general Conference announcements at all General sessions | \$1,000 |
| • Full page 4-color ad in the Program Guide inside cover or centerfold, available to all attendees and placed in numerous locations throughout the country as part of our marketing | \$1,200 |
| • Platinum sponsor recognition with logo and name on all mailings | |
| • Opportunity to address the full Conference for 5 minutes on Opening Night at the NAMA Annual meeting and again at the Dinner Banquet before the Saturday night Keynote address | \$ 400 |
| • 4 Full Conference Passes including all 5 meals, keynotes and entertainment | \$2,400 |

Continuing Benefits for the Year:

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| • Inclusion in our increased marketing campaign surrounding the conference, including full-page ads in the national magazine Yoga Plus, as well as ads in Yoga Chicago, LA YOGA and Light on Ayurveda. These ads typically run from March through October. Platinum sponsor logos will be on these ads | \$3,000+ |
| • A link with logo on the NAMA website and the 2008 conference website to the sponsor website homepage. | \$ 200 |
| • Flyer sent out with each new member confirmation letter: Flyer includes: large logo, name, ad (max 24 words) phone and website | \$ 50 |
| • A complementary organizational membership with all applicable general membership benefits and limitations* to that membership. Organizational membership types include: | \$ 250 |
| ○ Corporate/Company – You may designate one representative from your organization to participate in a forum for discussion and coordination to support the growth of Ayurveda in the U.S. (May be held at annual conference) | |
| ○ Educational – You may designate one representative from your school to participate in a school forum which will discuss and advise the board relevant to issues related to education. (May be held at annual conference) | |
| ○ Affiliate – You may designate one representative from your organization to participate in a forum for discussion and coordination to support the growth of Ayurveda in the U.S. (May be held at annual conference) | |
| ○ Voting membership – one vote per member organization | |
| ○ Discounts – applies to one member from the organization | |
| • Continuous recognition throughout the year in various ways through electronic and written media | |
| • Monthly NAMA e-newsletter: Company name on all e-blasts sent to members | |

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| Package Value | 11,000 |
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GOLD SPONSOR - \$3,500

2008 Conference Benefits:

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| • First Choice Location in General Exhibitors Hall | |
| • AND Double Booth, 8' x 16' | \$ 1200 |
| • Name with logo listed in large print on 4' x 6' (max size) Banner on the main stage back drape | \$ 350 |
| • Prominent acknowledgement in the Program Guide, and general Conference announcement at a General session as a Gold Sponsor, and on NAMA website | \$ 500 |
| • 1/2 page 4-color ad in the Program Guide available to all attendees and placed in numerous locations throughout the country as part of our advertising | \$ 700 |
| • Gold sponsor Logo and name recognition on all mailings | |
| • 2 Full Conference Passes including all 5 meals, keynotes and entertainment | \$1,200 |

Continuing Benefits for the Year:

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| • A link with logo on the NAMA website and the 2008 conference website to the sponsor website homepage. | \$ 200 |
| • Flyer sent out with each new member confirmation letter: Flyer includes: small logo, name, tag line (max 12 words) phone and website | \$ 50 |
| • A complementary organizational membership with all applicable general membership benefits and limitations* to that membership. Organizational membership types include: | \$ 250 |
| ○ Corporate/Company – You may designate one representative from your organization to participate in a forum for discussion and coordination to support the growth of Ayurveda in the U.S. (May be held at annual conference) | |

- Educational – You may designate one representative from your school to participate in a school forum which will discuss and advise the board relevant to issues related to education. (May be held at annual conference)
- Affiliate – You may designate one representative from your organization to participate in a forum for discussion and coordination to support the growth of Ayurveda in the U.S. (May be held at annual conference)
- Voting membership – one vote per member organization
- Discounts – applies to one member from the organization

Package Value \$4,450

SILVER SPONSOR - \$1,750

2008 Conference Benefits:

- Second Choice Location in General Exhibitors Hall \$ 600
- Single Booth, 8' x 10'
- Name listed on 4' x 6' (max size) Banner on the main stage back drape \$ 100
- Acknowledgement in the Program Guide as a Silver Sponsor \$ 100
- 1/4 page 4-color ad in the Program Guide available to all attendees and placed in numerous locations throughout the country as part of our advertising \$ 350
- Logo and name on all mailings as a Silver Sponsor
- 1 Full Conference Passes including all 5 meals, keynotes and entertainment \$ 600

Continuing Benefits for the Year:

- A link on the NAMA website and the 2008 conference website to the sponsor website homepage. \$ 200
- Flyer sent out with each new member confirmation letter: Flyer includes: name, tag line (max 8 words) phone and website \$ 50
- A complementary organizational membership with all applicable general membership benefits and limitations* to that membership. Organizational membership types include: \$ 250
 - Corporate/Company – You may designate one representative from your organization to participate in a forum for discussion and coordination to support the growth of Ayurveda in the U.S. (May be held at annual conference)
 - Educational – You may designate one representative from your school to participate in a school forum which will discuss and advise the board relevant to issues related to education. (May be held at annual conference)
 - Affiliate – You may designate one representative from your organization to participate in a forum for discussion and coordination to support the growth of Ayurveda in the U.S. (May be held at annual conference)
 - Voting membership – one vote per member organization
 - Discounts – applies to one member from the organization

Package Value \$2,250

*(Only individuals may serve on the board of directors, organizations may not be represented)

GENERAL EXHIBITOR BOOTH - \$600

- Location in General Exhibitors Hall \$ 600
- Single Booth, 8' x 10'
- Listed in Program guide as a vendor included
- Name in Program guide available to all attendees and placed in numerous locations throughout the country as part of our advertising included
- (9) tickets to conference breakout sessions and (1) ticket to the Saturday night Banquet and Entertainment included

Package Value \$ 600

- Option: Exhibitors may purchase a ticket for the other four conference meals for \$125.

Package Value with additional four meals \$ 725