

## CONFERENCE GUIDE ADVERTISING SPECS

**Full Page: \$1200**

Live Area 7.75"W x 10.25"H

Trim 8.5"W x 11"H

Bleed 8.75"W x 11.25"H

**1/2 Page Horizontal: \$700**

7.75"W x 5"H

**1/2 Page Vertical: \$700**

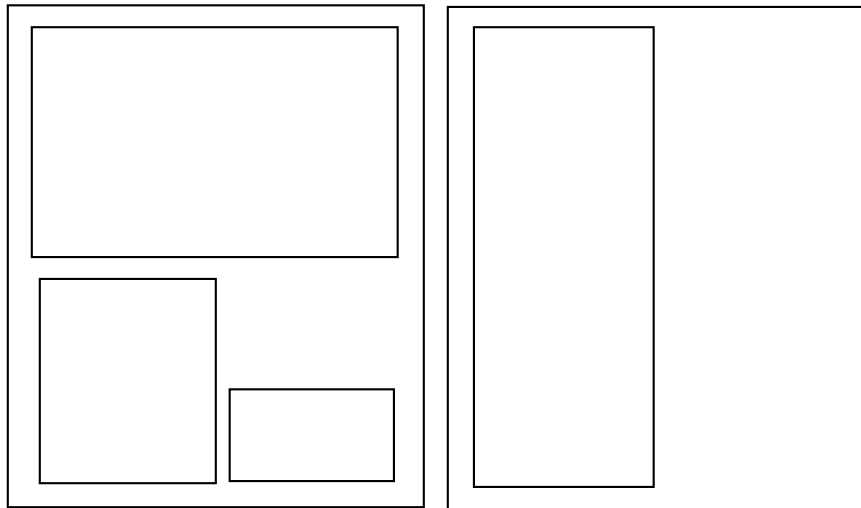
3.75"W x 10.25"H

**1/4 Page: \$350**

3.75"W x 5"H

**1/8 Page: \$200**

3.75"W x 2.5"H



**ACCEPTED FILES**

- Adobe PDF files created CMYK with hi-resolution print optimized format; all images and fonts embedded.
- Adobe Indesign files with all images included and fonts converted to outline.
- Adobe Photoshop EPS, TIFF or JPG files, CMYK, 300dpi at 100%.
- All ads should be CMYK

Files should be emailed to Felicia Tomasko at [fomasko@yahoo.com](mailto:fomasko@yahoo.com) or mailed on disc to

Felicia Tomasko  
921 Alameda Padre Serra  
Santa Barbara, CA 93013

- FTP instructions are available by request. Please email Felicia directly for more information or questions about file formats or ad submissions.